



INDIAN SCHOOL AL WADI AL KABIR

Class: IX	Department: Skill Education	Date – 09.11.25
WORKSHEET-2	SUB: Introduction to Tourism (ITT) UNIT-2-Tourism Business	Note: Please file it in the portfolio

Q.No	Multiple Choice Questions (MCQs)
1.	"Tourism as a business activity" means: A. Just travelling and sightseeing B. Service production and marketing related to tourism C. Only running hotels and resorts D. Only selling tickets
2.	The "Silk Route" in modern tourism context is considered important because: A. It is a railway in India B. It is an ancient trade route promoting cultural tourism C. It connects beaches D. It is a highway network
3.	The modern Indian tourism industry relies heavily on: A. Only heritage sites B. Only adventure sports C. Transportation, accommodation, and marketing D. Only government policies
4.	A travel agency primarily acts as: A. A tourist destination B. An intermediary between tourists and service providers C. A transportation service only D. A hotel chain
5.	Which of the following is a 'Tourism Intermediary'? A. Hotel B. Travel agency C. National park D. Museum
6.	The introduction of railways in India helped tourism by: A. Reducing costs of goods B. Increasing accessibility to tourist destinations C. Encouraging only business travel D. Replacing waterways

7.	_____ the Greek Ambassador to the court of Mauryan Emperor Chandragupta Maurya tells us about his life in Mauryan Court.
8.	The most popular travel and trade route of this time was in Asia, commonly known as the _____.
9.	UNWTO- stands for _____.
10.	Which of the following is NOT a tourism linkage? A. Transport services B. Food & beverage providers C. Textile factories D. Accommodation services
11.	_____ is popularly referred to as father of Tourism Industry.
12.	Name any two luxury trains of India. _____ _____

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